



## Mt. Sima – Sponsorship Opportunities, 2011



*Support the new chairlift and become a sponsor of Mt. Sima for two years.*

[www.MountSima.com](http://www.MountSima.com)

# Sponsorship Levels - \$25,000 to \$100,000



Rights & Benefits	Platinum Sponsor \$100,000	Gold Sponsor \$75,000	Silver Sponsor \$50,000	Bronze Sponsor \$25,000
Right to name Mt. Sima Lodge	●			
Right to name Terrain Parks		●		
Right to name Run, Hut or Snow Programs			●	
Right to use Mt. Sima logo for promotional purposes	●	●	●	●
Media Event (ME) or Press Release (PR) to announce sponsorship	ME	ME	PR	PR
On-site product displays	●	●	●	●
Logo on recognition sign at chairlift	●	●	●	
Logo on permanent chairlift recognition wall (inside lodge)	●	●	●	●
Logo on Mt. Sima Lodge (outdoors)	●	●	●	
Logo on entrance sign – (outdoors)	●	●	●	●
Logo or custom design sign on back of chairlift chairs	12	10	8	6
Tower wraps (sponsor cost at Gold, Silver and Bronze)	4	3	2	1
Dedicated sponsors page at <a href="http://www.MountSima.com">www.MountSima.com</a>	●	●	●	●
Logo in rotating banner on every page - <a href="http://www.MountSima.com">www.MountSima.com</a>	●	●	●	●
Logo and web link on sponsor page - <a href="http://www.MountSima.com">www.MountSima.com</a>	●	●	●	●
Promotional plug – <a href="http://www.MountSima.com">www.MountSima.com</a> (annually)	4			
Promotional plug – <a href="https://www.facebook.com/MountSima">Facebook.com/MountSima</a> (annually)	4	4	3	2
Newspaper advertisements (annually)	4	2	2	1
Mt. Sima co-branded vests	10	8	6	4
Winter season's passes (annually) <i>For corporate use or donation</i>	20	15	10	5
Winter day passes (annually)	30	20	12	6
WildPlay - ZOOM Zipline passes (annually)	10	8	6	4
WildPlay - Monkido passes (annually)	15	10	8	4
Mt. Sima appreciation gift sets	1	1	1	1

# Sponsorship Levels - \$1,000 to \$10,000



Rights & Benefits	Official Suppliers \$10,000	Friends of Mt. Sima \$5,000	Supporters of Mt. Sima \$1,000
<b><u>Rights</u></b>			
Right to use Mt. Sima logo for promotional purposes	●		
Media announcement	●		
<b><u>Signage &amp; Recognition</u></b>			
Logo on permanent chairlift recognition wall (inside lodge)	●	●	
Name on permanent chairlift recognition wall (inside lodge)			●
Name on entrance sign - outdoors	●	●	
Logo or custom design sign on back of chairlift chairs	4	2	1
Name and website link on sponsor page – www.MountSima.com	●	●	●
<b><u>Tickets &amp; Merchandise</u></b>			
Mt. Sima co-branded vests	2		
Winter season's passes (annually)	2		
Winter day passes (annually)	2	2	1
WildPlay - ZOOM Zipline passes (annually)	2	2	
WildPlay - Monkido passes (annually)	2	1	1
Mt. Sima appreciation flags	1	1	1

*Notes:*

*The sponsorship prices listed amount to a term that expires November 1, 2013. This means, two years of sponsorship for one price.*

*Goods or services provided 'in-kind' that offset Mt. Sima budgets will be considered cash.*

# Show Your Support Today

*Yes - I'd like to support the new chairlift and become a sponsor of Mt. Sima for two years!*



## CHOOSE YOUR SPONSOR PACKAGE (check one)

- Official Supplier : \$10,000 (2 x \$5,000)
- Friend of Mt. Sima: \$5,000 (2 x \$2,500)
- Supporter of Mt. Sima: \$1,000 (2 x \$500)

*For contributions greater than \$10,000, please contact Mt. Sima directly to arrange payment and discuss package options.*

## CONTACT DETAILS

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## PAYMENT DETAILS

- Please Invoice
- Credit Card (Visa or MasterCard)

Credit Card Number: \_\_\_\_\_

Credit Card Expiration Date: \_\_\_\_\_

\_\_\_\_\_  
Authorized Representative (Signature)

\_\_\_\_\_  
Date

## THANK YOU FOR YOUR SUPPORT!

*Please return completed sponsorship forms to:*

*Mail: Box 30103 – Whitehorse, Yukon Y1A 5M2*

*Fax: 867-633-6340*

*Email: paolo@mountsima.com*

## FOR MORE INFORMATION OR TO SPEAK WITH A MT. SIMA REPRESENTATIVE, PLEASE CONTACT:

### Paolo Gallina

Mt. Sima - Marketing and Communications Manager

Phone: 867-668-4557 ext. 229

Cell: 867-332-1463

Fax: 867-633-6340

Email: paolo@mountsima.com

**WWW.MOUNTSIMA.COM**